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ORLEANS CAPITAL MANAGEMENT CELEBRATES 20 YEAR ANNIVERSARY

Local Investment Advisory Firm Builds National Presence and Garners Industry Accolades

NEW ORLEANS, LA, November 2011 – Orleans Capital Management Corporation (OCM), a privately-held independent investment advisor that began as a small, independent firm on the banks of the Mississippi and grew into a nationally respected name, is celebrating 20 years of serving clients in Louisiana and across the country.

OCM opened in November of 1991 in New Orleans, LA, with six employees and a handful of accounts. OCM initially established its business in Louisiana, but sought to expand nationally as it demonstrated the firm’s ability to deliver superior results. “We never asked to be hired because we were from Louisiana. We just asked for an opportunity to prove that we could deliver world class investment management services that could compete with anyone,” reflects Louis F. Crane, CFA, Chairman and one of the Company’s founders. From its humble beginnings, OCM has emerged as a leader in identifying compelling investment themes and opportunities, which has led to the firm’s success in developing a national presence.

Originally, OCM’s primary growth came from its fixed income management expertise, as the firm gained accounts from public pension and retirement plans, corporations, and foundations and endowments. The firm was fortunate to count the Louisiana School Employees’ Retirement System and the Firefighters’ Retirement System of Louisiana as some of its initial clients. Having produced superior results and established a favorable reputation within Louisiana, the firm sought to expand its client base and its investment product offerings.

In 2000, OCM joined forces with the world renowned energy investment banking and research firm, Simmons & Company International in Houston, Texas, to offer an equity investment product designed to capitalize on the emerging global energy supply and demand fundamentals. “Our view was that the macroeconomic trends associated with increasing energy demand from the developing economies of the world, coupled with growing supply side challenges, would have profound implications on the global economy, and simultaneously present a unique investment opportunity,” describes one of the strategy’s portfolio managers, L. Farrell Crane, Jr., Managing Director of Energy Opportunities Capital Management, LLC, an affiliate of OCM.

Building upon the success of the firm's Energy Opportunities strategy, OCM launched a second opportunistic equity investment strategy in early 2005, the Strategic Dividend strategy. The strategy, which focuses primarily on large cap, dividend paying stocks, was chosen to be included on the Performance Family of Funds, managed by Trustmark Investment Advisers, Inc.

Today, OCM has expanded from its single New Orleans office, maintaining offices in Mandeville, Louisiana and Austin, Texas. The firm serves a wide range of clients from public pension and retirement systems to large university endowments and high net worth individuals. In addition to its growth, the firm has achieved investment success across all of its investment strategies. Among other accolades, the firm was recently named a "Top Gun Manager of the Decade" by PSN/Informa for its fixed income strategy. Additionally, the firm's Energy Opportunities strategy spent 8 consecutive quarters as a *Pension & Investments* magazine "Top Performing Manager" and recently was named the "#1 Top Performing Manager" for the year ended June 30, 2011. The Strategic Dividend Mutual Fund managed by the firm currently carries a 5-Star rating from Morningstar (Ticker: PSDFX).

For 20 years, Orleans Capital has blended its unique investment management perspective with the kind of genuine relationships, attention to detail, and lack of pretense that one would expect from a family office set in the Louisiana bayou. Louis Crane, OCM Chairman, says, "We are very excited about turning 20 and about the investment successes that we've achieved...but more importantly, we are grateful for the trust and confidence that our clients have given us and hope to continue to exceed their expectations and fulfill our obligations to them and their constituents. Without their support, we could never have come this far."

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